



Argumentation for Langer® magnetic clasps

Magnetic Clasp # Langer® Magnetic)(clasp

The jeweler see immediately the difference between a magnetic clasp and the Langer® Magnetic)(clasp.

He recognizes the technology of open magnets, the agglutinated base or the lasered-base, which leads to complaints.

Only the original Langer® Magnetic)(clasp carries the embossed Langer-logo-signature on the inside! Langer® has over 50 years of production know-how, as well as related patents of top-quality magnetic clasps.



Why Langer® Magnetic)(clasp?

QUALITY

- Quality signature inside the original "Langer" Magnetic)(clasp.
- **Waterproof mechanical closed** precious metal shell
- Power magnets, completely enclosed with precious metal and therefore invisible, totally enclosed, **proteted against liquids, humidity, air, corrosion and damage.**
- We produce 100% in Austria, in own production-studio and for the electroplating honor, we are working for many years together with professional partners.

SAFETY

- Also, the magnetic clasp with the smallest diameter has a high closing force to avoid the loss of the precious jewel.

COMFORT

- The original magnetic clasp offers the wearer an extremely high level of comfort. The magnet closes by itself and has a simple use.

DESIGN

- Top design with a wide range of finishes, colors and textures
- Innovative Connections - Hidden Linkings (Direct Line)
- A combination of functionality and a beautiful piece of jewelry



Important technical Information

MAGNETFORCE / TEMPERATURE

- Up to a temperature of 60 °, the magnetic force is unchanged.
- Be careful when polishing, ultrasonic cleaning or post-plating.
- The traction loss is **minimal**: 2% over a period of 30 years!

SURFACES

- All products are passivated silver, fine silver, rhodium plated, gold plated or Rugadec.
- The Gold-Line-Clasps are polished in our studio-house (yellow gold, white gold and rose gold).
- White gold is rhodium plated additionally.
Pay attention when in contact with certain plastics: You may be able to activate a process of oxidation.

SHIELDED - Patent X

Certain magnetic clasps are shielded and deliver to the outside only a little magnetic force.

Quality

PACKAGING AND DISPATCH

The clasps will be packed in tissue paper and / or GOLD-clasps will be individually packaged in small plastic bags.

Q-NORMS

- Patented cover system without sticking or lasers.
- We test our promises.
- Multi-level quality control of each part.
 1. Highest input control of production materials
 2. During the manufacturing process is a permanent control of the surfaces, functionality and density of the protection of the magnet.
 3. Visual check before and after electroplating
 4. Visual inspection at delivery